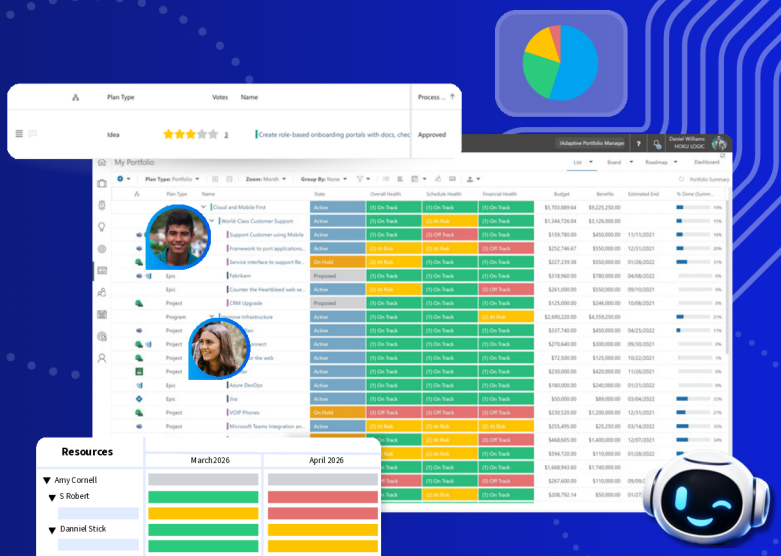
OnePlan

TEAM SPECIFIC OVERVIEW

# Transform Product Development

Turn great ideas into the right products, faster.




## Prioritize innovation investments. Optimize product resources. Innovate faster.

Product teams must innovate while combating resource limitations, scope creep, and the difficulty of aligning projects with strategic goals. When demand, capacity, and execution live in disconnected tools, high-impact initiatives stall and opportunities are missed.

OnePlan connects strategy, intake, planning, and execution in one platform, so product teams innovate faster, manage resources more effectively, and deliver exceptional results.

## Key Benefits

### Align innovation to strategy.

Align product development initiatives with strategic goals from the start, ensuring efforts support overall business objectives and focus on the opportunities that drive the most value.

### Optimize resource allocation.

Balance demand, capacity, and investment priorities to maximize your capacity for innovation, improve utilization, and keep teams focused on the most impactful initiatives.

### Improve product outcomes.

Gain visibility into portfolio performance, progress, and risks with powerful analytics that optimize processes, improve ROI, and drive better product results.

> *We finally have one place to see every product initiative, the resources behind it, and how it maps to strategy. That clarity has helped us back the right bets and get products to market faster.*
>
> - VP of Product, Global Technology Firm

## Ideal For:

- Chief Product Officer
- Chief Technology Officer
- VP of Product
- Product Development Director
- Portfolio Manager
- PMO Director
- Resource Manager
- Product Operations Leader



© 2026 OnePlan

# Key Capabilities

## Strategy and Intake

Capture and evaluate requests across the enterprise with the Innovation App, using AI-driven insights to prioritize demand and ensure every initiative aligns with strategic goals.

## Strategic Product Development

Make better, faster product decisions with advanced portfolio planning and AI-powered prioritization, managing capacity for innovation and forecasting product outcomes.

## Resource Management

Master resource allocation across initiatives to optimize your capacity for innovation, balance workloads, and respond quickly to changing business demands.

## Hybrid Work Execution

Bi-directionally connect the portfolio to agile tools like Azure DevOps and Jira, letting teams work in the tools they prefer while you retain unified portfolio visibility.

## Comprehensive Reporting

Measure performance with powerful analytics that align product development efforts to strategy, optimize processes, and improve ROI across the portfolio.

## AI-Powered Delivery with Sofia



Leverage powerful AI-enabled capabilities to ensure that all initiatives are aligned with strategy and delivering maximum value.

# How it works

## Capture demand →

Collect and evaluate product ideas, requests, and initiatives across the enterprise through a structured intake process that supports prioritization.

## Prioritize investments →

Plan and prioritize projects to maximize innovation and efficiency, allocating resources and managing risk so high-impact initiatives come first.

## Execute effectively →

Manage resources and coordinate delivery so product initiatives are completed on time and within budget, with collaboration across teams and tools.

## Analyze and improve

Use powerful analytics to measure performance, optimize product development processes, and continuously improve ROI and strategic alignment.

# OnePlan integrates with the tools you already use

### MICROSOFT 365 & AZURE

Teams · SharePoint · Planner · Project Planner Premium · Power BI · Power Automate · Entra ID · Azure DevOps · Power Apps · Azure Data Lake · Project · Dynamics 365 · SQL Server

### WORK & PROJECT MANAGEMENT

Jira · Asana · Trello · Aha! · Wrike · Smartsheet · monday.com

### ITSM & AUTOMATION

ServiceNow · TOPdesk · Zapier

### ERP, FINANCE & HR

Salesforce · SAP · Workday · UltiPro · PeopleSoft



© 2026 OnePlan